

# Roberto Nuccio

web project manager

## Personal Data

---

**Birthplace & date of birth** .. Naples – 3th April 1980  
**Address** ..... Pellizza da Volpedo n. 8, 20149 Milan, Italy  
**Tel. & Cell.** ..... 02 365 94921 – 342 50 35719  
**E-mail** ..... [roberto.nuccio@gmail.com](mailto:roberto.nuccio@gmail.com)  
**Blog** ..... [www.robertonuccio.it](http://www.robertonuccio.it)  
**Portfolio** ..... [www.robertonuccio.it/portfolio](http://www.robertonuccio.it/portfolio)  
**Linkedin Profile** ..... [www.linkedin.com/in/robertonuccio](http://www.linkedin.com/in/robertonuccio)  
**Facebook** ..... [www.facebook.com/robertonuccio](http://www.facebook.com/robertonuccio)  
**Twitter** ..... <http://twitter.com/robertonuccio>  
**FriendFeed** ..... <http://friendfeed.com/robertonuccio>  
**Pinterest** ..... [pinterest.com/robertonuccio](http://pinterest.com/robertonuccio)  
**Flickr** ..... [www.flickr.com/photos/32581735@N04](http://www.flickr.com/photos/32581735@N04)



## Professional Experience

---

- 07/2011  
current job
- **Dnsee [TBWA]** – Milan (Italy) – New media agency  
Web project manager – digital communication project coordination and management: e-learning, mobile apps/advergame, brand channel, community, on line contest, corporate/product website, banner campaigns, DEM/newsletter/landing page.  
**Main clients:** *Google, Samsung, Snam Rete Gas, L'Oréal Italia.*
- 4/2010  
6/2011
- **Primeweb [Marketing Multimedia]** – Milan (Italy) – Web agency  
Web Project Manager – Web project manager – digital communication project coordination and management: e-commerce, publishing portal, product website, community, brand channel, video news/brand promotion video, advergame, banner.  
**Main clients:** *Gruppo San Paolo, Bayer, Touring Club, Reed Business Information, Elsevier, Assolombarda, AESVI.*
- 9/2009  
1/2010
- **Oià! – Network Brand Portal** – Milan (Italy) – On line advertising agency  
Web Project Manager/Account – digital communication project coordination and management: event/product/corporate website, community, social media marketing, advergame/on line contest, brand channel, video trailer/video spot.  
**Main clients:** *Eni, Pramerica life, Flumen, BiAglut, Hyundai, Peugeot, Telecom.*
- 7/2008  
1/2009
- **Nascar Srl** – Naples (Italy) – Web agency  
Web Project Manager – digital communication project coordination and management – SEO oriented copywriting, content management: corporate/product website.  
**Main clients:** *Cis di Nola, Interporto campano, Tecnorad, Apremare, Crowne Plaza, Accademia delle Arti e Nuove Tecnologie.*
- 4/2006  
4/2009
- **Business & Languages Srl** – Naples (Italy) – Translation&Localization agency  
Translation & Localization Project manager – client relationship management; project team coordination; quality assurance; proofreading.  
**Main clients:** *Lionbridge, Transperfect, Moravia, Thebigword, Welocalize.*
- 5/2007  
9/2007
- **Pubblica TV** – Nola (Na) (Italy) – Web TV: [www.pubblica.tv](http://www.pubblica.tv)  
Videojournalist – creation of audio/video journal articles published on line.
- 4/2007  
6/2007
- **Blue Sky Yachting Srl** – Naples (Italy) – Luxury charter & Yacht Management – Account – foreign clients relationship management for Luxury charter & Yacht Management services on the occasion of "2007 America's Cup" event.

- 2/2007 • **Comunicazione Attiva** – Naples (Italy) – Publishing house/Advertising agency – Account/Copywriter – client relationship management for "Pronto Salute's magazine"; press release.
- 4/2007
- 9/2005 • **All Global Ltd – Iff Research London** (UK) – Marketing research companies Interviewer for surveys commissioned by private companies – CATI system.
- 11/2005

## Education and Training

---

- 12/2008 • Course of **Persuasive copyriting** curated by "MADRI internet marketing".
- 11/2008 • Course of **SEO Exteme** curated by "MADRI internet marketing".
- 2007/2008 • **Master in Multimedia Communication** at "Up level School of Management" – Naples (Italy).
- 1998/2004 • **Degree in Sociology**, within the course "Communication and mass media", from the University of Naples "Federico II" with the mark 110/110 cum laude. Thesis titled: "Cultural words of rap. Sociology of a urban vocal poetics".
- 1993/1998 • **High School Diploma in Sciences**, from the secondary school focusing on sciences of Naples "Francesco Sbordone" with the mark 60/60.

## Foreign Languages

---

- **English** – fluent knowledge of written and spoken language, improved after a six months stay in London and a three years professional experience as translation&localization project manager.
- 11/2005
  - **TOEIC** certification attained in London from "Frances King School of English" with mark 805/990.
- 05/2005
  - Course of **Advanced English** from "Frances King school of English" – London.
- 06/2005
  - Course of **Advanced English** - Kelly Services S.p.A. in partnership with Microview.
- 06/2005
- **Spanish** – Fair knowledge of language, written and spoken.

## Computer Skills

---

- **Operating systems:** perfect knowledge of iOS/Windows-95/98/2000/NP/ME/XP/7/.
- **Software:** perfect knowledge of Microsoft Office, Photoshop, Dreamweaver, Premiere, Flash, Illustrator, Google Analytics, Sharepoint, Jira, Redmine, Fahrenite, Alfresco, Merlin, Visio, Axure, Omnigraffle.
- **Programming languages and database:** good knowledge of HTML, CSS, ActionScript, MySQL.
- **CMS:** perfect knowledge of Joomla, Wordpress., Drupal, open CMS, proprietary CMS.

## Skills and Interests

---

- multimedia project management, web marketing strategy, web usability and information architecture, mobile marketing, social media marketing, customer relationship management, web copy, SEO activities, content management, translation & localization project management, marketing research, [blogging](#), [digital photography](#), cinema, reading, snowboarding, surfing.